

**Employment
Design**

Abercrombie and Fitch

Sr. Art Director - Gilly Hicks

Columbus, OH (August 09 - April 10)

Work directly with CEO

Manage work flow and day to day operations of creative team.

Development and art direction of corporate logo, icon and other universal corporate branding.

Art direct brand identity materials and mood boards, defining the customer, product, and personality of the store.

Responsible for the concept and art direction for all Gilly Hicks graphic products, including graphic tees, fleece tops, fleece bottoms, lingerie, and accessories.

Manage production process including final approval on all artwork.

Organize and deliver presentations for corporate meetings.

Organize and manage budgets.

One of three Sr. Art Directors to oversee an estimated \$1 billion in products.

Abercrombie and Fitch

Art Director - Gilly Hicks

Columbus, OH (May 07 - August 09)

Consistently managed a creative team to become one of the most productive and profitable departments in company.

Art direct brand identity materials and mood boards, defining the customer, product, and personality of the store.

Development and art direction of corporate logo, icon and other universal corporate branding.

Responsible for the concept and art direction for all Gilly Hicks graphic products, including graphic tees, fleece tops, fleece bottoms, lingerie, and accessories.

Organized and delivered presentations for corporate meetings.

Organized and managed budgets.

Abercrombie and Fitch

Art Director - Ruehl Women's

Columbus, OH (June 04 - May 07)

Art direction for brand identity.

Managed a team of designers ranging from 4 - 10 designers.

Responsible for the design direction and development of women's graphic tees, fleece tops/bottoms programs.

Managed both men's and women's graphic finance budgets.

Collaborated seasonally with merchant and production partners to help developed techniques used in marketing branding.

Within the first year established a graphic business which surpassed A&F core graphic business.

Along with design direction and implementation of new graphic techniques, personally responsible for designing some of the top selling products in the company.

Abercrombie and Fitch

Sr. Graphic Designer - Ruehl

Columbus, OH (June 04 - February 05)

Collaborated in the overall concept and marketing direction for the Ruehl brand.

Responsible for the design direction and development of women's and men's graphic tees/fleece tops.

Old Navy Clothing Co.

Graphic Designer - Men's Division

New York, NY (95-97)

Responsible for designing graphic tee shirts, labels and any other graphics used for menswear.

Managed freelance designers for oversight of design, direction, and deadlines.

Art direction and art inspiration

**Employment
Finance**

Arnove and Lowth, LLC

Estate Financier

New York, NY (97-03)

Specialized in working directly with high net worth families with a minimum estate value of \$20 million.

Responsible for strategic planning of sophisticated wealth and insurance transfers such as, trust documents, retirement plans, and insurance policies.

Organized and managed teams of advisors such as attorneys, accountants, and actuaries as to the financial strategies for wealth preservation and business continuation directly for the business owner.

Trained new employees on a weekly basis regarding new tax law changes and new marketing techniques.

Personally responsible for generating more than \$60 million in sales.

Education

Hartford Art School, University of Hartford (93)

Hartford, CT

BFA - Graphic Design and Photography